

HINES DERMATOLOGY ASSOCIATES, INC.

PRIVACY POLICY

Effective on: March 1, 2010

Hines Dermatology Associates, Inc. (“**Hines Dermatology**”) knows that you care how information we collect about you online is used and shared. This Privacy Policy describes Hines Dermatology’s privacy policy for our web site (the “**Site**”) including all online services and functions.

Personal Information

The current version of our Site does not include any registration, sign-up or other data collection function that enables us to collect personal information from you. Personal health information that we may collect from you in the course of providing health services to you will be subject to the terms of our HIPAA Privacy Notice, which is available on this Site.

Cookies

A cookie is a small text file that is stored on a user’s computer for record-keeping purposes. Hines Dermatology does not use cookies on the Site.

The Site may contain links to the web sites of third parties. Some of those third party web sites may use cookies. Hines Dermatology has no access to or control over those cookies. This privacy policy covers the use of cookies by Hines Dermatology on its Site only and does not cover the use of cookies by any web site that you may link to from the Site.

Anonymous Data

Hines Dermatology may monitor the Site to analyze usage trends, administer the Site, track your actions and use of the Site, and gather demographic information for aggregate use. Such analysis does not involve personally identifiable information of any user of the Site.

Hines Dermatology may share aggregated demographic and usage information with third parties. This aggregated information is not linked to any personal information that can identify any individual person.

Links

This Site may contain links to other sites. Hines Dermatology is not responsible for the privacy practices of such other sites. Hines Dermatology encourages users to be aware when they leave the Site and to read the privacy statements of sites that collect personally identifiable information. This privacy policy applies only to information collected on this Site.

Changes in This Privacy Policy

If Hines Dermatology decides to change its privacy policy, Hines Dermatology will post those changes on Hines Dermatology’s Site so Hines Dermatology’s users can remain aware of what information Hines Dermatology collects, how Hines Dermatology uses it, and under what circumstances, if any, Hines Dermatology discloses it.